

You are invited to participate in The Floyd Center for the Arts'

Floyd Plein Air Festival 2017

August 14 – August 19

YOU ARE INVITED! This new and exciting event has grown from the success of 2016 Plein Air Crush weekend. Come and join fellow national and regional painters for a WEEK of plein air painting in beautiful Floyd County, Virginia! Hosted by Floyd Center for the Arts and sponsored by many local businesses, this week is sure to have fun for everyone!

Week highlights include:

- Welcome Reception for artists on Tuesday evening, mix & mingle with guests from around the region at Floyd's Dogtown Roadhouse.
- Days of painting and demonstrations in and around the Blue Ridge Parkway, Chateau Morrisette Winery, Riverstone Organic Farm and in downtown Floyd.
- Wednesday afternoon wine tastings at Chateau Morrisette.
- Thursday evening a Farm to Table Dinner sponsored by Riverstone Organic Farm, Floyd for participating artists and ticketed patrons. Patrons will have the option of purchasing artist works created at the farm that day.
- Special Sunset and Night Painting at the Floyd Artisan Market on Friday night during the traditional Friday Night Jamboree.
- Quick Paint Competition Saturday morning.
- Gala Awards Reception with a "Wet" Painting Sale on Saturday afternoon and evening.
- Cash award of "Best in Week" and Quick Paint Competition will be Juried by nationally renowned plein air painter Valerie Craig of St. Davids Pennsylvania.
- Participating artists may request free host housing in and around Floyd County in private residences, or opt to secure accommodations by making reservations at the artists' expense at one of Floyd's unique inns or hotels.

Registration is \$35 (Center Members) or \$40 (Non Members)

Applications Due: Tuesday, April 4, 2017

Application Form

Entries: Please fill out this form and return it to the Floyd Center for the Arts, 220 Parkway Lane South, Suite 1, Floyd VA 24091, **OR** email the form to info@jacksonvillecenter.org.

Images: Please submit THREE to FIVE digital images (jpeg files, no larger than 1MB), labeled all picture files with your name.

Entry Fee: A non-refundable application fee of \$35/members, \$40/non-members is required. This fee includes up to 3 submissions. **No** fees will be refunded if the applicant is not accepted into the event for any reason.

Applications are due received no later than Tuesday, April 4, 2017.

Selection: The Center will review all entries and reserves the right to withhold artists from the exhibition. Entry fees will not be refunded if the applicant is not accepted into the event. Notification of results will be sent out by Monday, April 17, 2017 by phone and/or e-mail.

Sales: A 30% commission for members and 40% for nonmembers will be charged for all sales of artwork through the Center during events hosted by the Center. Sales tax will be collected and reported by The Center. No private sales please.

Artist Name: _____

Address: _____

Best Phone: _____

Email Address: _____

Website: _____

Medium: _____

Important Dates: Applications Due: Tuesday, April 4, 2017

Amount Enclosed: (please place "X" in appropriate box)

Application Fee: Member - \$35 Non-member- \$40 Paid online? Yes No

To learn how to become a member, please visit our website or stop by the center to pick up a membership form.

Please indicate your housing choice:

I request free host housing I plan to make reservations at my own expense

Free host housing is on a first come, first serve basis. Floyd Center for the Arts will make every effort to help anyone needing housing, but can not guarantee its availability. The Center will notify you after the application is submitted whether host housing is available for you.

Exhibit Agreement/Waiver

My signature below indicates that I understand and agree that the Center cannot be held liable for theft or damage of the artwork, and the Center will not insure the artwork if accepted for event. I agree to use of my submitted photos or pictures taken of my work on exhibit for Center press releases and marketing materials. The Floyd Center for the Arts will retain a commission of 40% for non-members and 30% for members from any sales of my work while exhibited during events hosted by the Center. I agree that by submitting application online and submitting the application fee, that consent is given by me for this agreement. I understand that the application fee is non-refundable.

Applicant's Signature _____ Date: _____