



Participant Application

Floyd Artisan Trail - June 7 – 9 2019

Friday and Saturday 10 am – 5 pm, Sunday 12 – 5 pm

To Join the Trail:

1. Please complete, sign, and mail only the second page of this form to The Floyd Center for the Arts **OR** email the form to programming@floydartcenter.org
2. Please submit - 2 digital images (jpeg files, no larger than 1MB) that represent your work or craft (300dpi or higher), and 1 digital image of your location.

Fee information provided on this form. Please be mindful of deadline date, no late applications will be accepted. **Photographs submitted will be used for a revised brochure design for 2019. Please keep this first page and send only the second page and your fee to the Floyd Center for the Arts.**

2019 Tour Participation Fees

**** Space is limited - Apply as soon as you can. ****

“Early Bird” \$150.00 - must be paid by December 31, 2018

\$180.00 – if paid after December 31, 2018 & before January 15, 2019

Check payable to: The Floyd Center for the Arts (indicate “Floyd Artisan Trail” in memo.)

Credit Card payment in person at the Center office or by phone at 540-745-2784

FINAL DEADLINE to Return Form and Payment: Tuesday, January 15, 2019

Send to: Floyd Center for the Arts - Attn: Floyd Artisan Trail

220 Parkway Ln. S, Suite 1, Floyd, VA 24091

Questions or forms by email to: programming@floydartcenter.org

What is included in your participation fee in addition to the print and radio advertising:

- \$150 - photo & descriptor in brochure, website listing, site location on map. Before December 31st.
- \$180 - photo & descriptor in brochure, website listing, site location on map. Received between Dec. 31st and Jan. 15th.
- \$75 - A guest on site with another trail artisan. Guest artist is mentioned in descriptor in brochure and web, no image. You must have the guest artist information on your application.
- \$75 for an additional category listing.
- \$75 - Late artist - I mean no disrespect. (past the Jan. 15th deadline) Will share location with someone already on the tour. Descriptor on website.
- \$150 - Display/Sponsor ads with logo on brochure and link on website.

2019 Floyd Artisan Trail Site Listing Information (required)

The information below will appear on our updated 2019 Floyd Artisan Trail Brochure and web listings. Visitors will use the brochure to learn about and locate you/your site and keep it for future contact information.

Name (Contact Person): _____

Business Name (if applicable): _____

Address: _____

City: _____ State _____ Zip _____

Business Contact phone: _____ Email: _____

Website/Main Web Presence: _____

Site Category:

Artisan Studio _____ Gallery/ Shop _____ Farm/Farm Store _____ Winery _____
Restaurant _____ Lodging _____ Other _____

Amount Enclosed - \$ _____ (if you will be a guest artist at another site please indicate your host artist)

Host artist _____ (if applicable)

Brochure Description - What can visitors expect to find at your site during the tour? (25 words or less) (*Description of craft, art, product or potential activity at site*) Included on brochure will be the statement "for normal business hours please visit artist's website", no need to include this information in your brochure description.

Information to the following will be listed on the website...

Special Site Considerations: (handicap accessible, rough road, animals, etc.)

Activities during June Tour (if different from general site description above): Please list specific activities, date and time if applicable. If other activities are developed between Jan 15th and tour we can include these on the website or social media posts:

Special directions to your site: (This will be included on website and at staffed town information site)

By choosing to participate in the Floyd Artisan Trail Tour 2019, I understand that I will be required to be open to the public during the set tour hours. I will also assist with the tour promotion (i.e. – social sharing, putting signage up, and other marketing activities), I will collect visitor data (i.e. – sign in sheets with email addresses and zip codes), and I will turn in this data to the Floyd Center for the Arts to be used for following years' tour.

Signature

Date